ADAMS & ADAMS



Adams & Adams

ATTORNEYS
Patent | **Trade Mark** | **Copyright** | **Design** | **Commercial** | **Property** | **Litigation**
www.adams.africa

BORN IN AFRICA
ROOTED IN INTEGRITY | DRIVEN BY INGENUITY

Adams & Adams is an internationally recognised and leading African law firm that specialises in providing intellectual property, corporate and commercial services.

With primary office locations in South Africa and branches and associate offices in a number of African countries, our firm's leadership position as the largest intellectual property law practice in Africa, and one of South Africa's foremost corporate, property and commercial law firms is reflected in the ground-breaking work we do and the valuable client relationships we have with many of the world's largest corporations and organisations, as well as small to medium-sized companies.

Around 250 Fortune500 companies rely on Adams & Adams to protect their intellectual property rights and commercial interests in South Africa and Africa.

Adams & Adams is consistently acknowledged and tier-1 ranked by the leading global industry bodies and peer-review indices that recognise excellence in global legal practice. Participation in awards and indices allows us to benchmark our performance and gain valuable feedback from third parties – allowing us to improve our offering. We have been named Firm of the Year (Africa) and Firm of the Year (South Africa) on multiple occasions by the Managing Intellectual Property EMEA Awards, which recognise organisations that have made an outstanding contribution to the development and promotion of intellectual property rights. Industry indices such as Chambers & Partners, Legal500 and IAM1000 have all confirmed top-tier rankings for Adams & Adams. Our responsible business practices were also recognised by Managing IP as Firm of the Year for Corporate Social Responsibility and Innovation in Africa.

Central to Adams & Adams' growth strategy, is the close relationship we continue to foster and enjoy with our local partners and Associate Offices throughout the African continent, in combination with vital engagement with local Registries. Each year our professionals travel widely, focusing our efforts on jurisdictions where protecting our clients' interests has been paramount. Through our Associate Offices and long established networks, we serve our global client base throughout the African continent – in matters of intellectual property, commercial law, property and litigation.

We are proud of the quality and longevity of our employee relationships, with numerous team members boasting over twenty years of service with the firm. This culture of loyalty brings about superlative levels of commitment, enthusiasm and performance. Adams & Adams' multi-cultural and multi-lingual staff compliment ensures that we can assist you in multiple languages if required.

Adams & Adams is committed to being a responsible business both in the way that it is managed internally and in how we deliver client service; delivering positive impact for our colleagues, clients, profession, environment and our local community. Our social responsibility programme is driven by its people and overseen by the Socio-Economic Development committee which meets regularly, putting issues of corporate social responsibility at the heart of the discussion internally. Our responsible business programme covers four areas:

- Children & Youth Welfare
- Collaborative CSI Projects
- Career Development & Pro Bono
- Environment & Procurement

ADAMS & ADAMS IN AFRICA



ARIPO COUNTRIES (18 members)

OAPI COUNTRIES (17 members)

ADAMS & ADAMS' OFFICES:
Pretoria | Johannesburg | Cape Town | Durban

ASSOCIATE OFFICES:
Angola | Botswana | Burundi | Cameroon (OAPI) | Cape Verde | Egypt | Ethiopia | Ghana | Kenya | Lesotho | Liberi | Libya | Mozambique (ARIPO) | Namibia | Nigeria | Sierra Leone | São Tomé and Príncipe | Swaziland | Tanzania (including Zanzibar) | The Gambia | Zimbabwe

INTELLECTUAL PROPERTY RIGHTS:
PROSECUTION AND LITIGATION

Our intellectual property expertise encompasses the full spectrum of IP services for clients globally – from identification and creation, through to the management, commercialisation and enforcement of intellectual property rights. Our multi-disciplinary teams comprising prosecution, litigation and commercialisation specialists are dedicated to developing and executing IP strategies that translate to a sustainable competitive advantage for our clients. Our approach is to constantly add value to our clients' IP portfolios and assets.

The ability to demonstrate that value lies in being distinctive, which is offered to clients through our unique services – created and refined since 1908. In addition to searching, drafting and prosecuting patent and trade mark applications, the firm has an outstanding reputation for advising on strategic IP portfolio development, IP asset management, infringement analysis, due diligence and litigation support.





PATENTS

- Drafting, Filing, Searches and Prosecution
- Commercialisation
- Enforcement / Litigation
- Plant Breeders' Rights
- Renewals
- R&D Tax Deductions



TRADE MARKS

- Filing, Searches and Prosecution
- Enforcement / Litigation
- Anti-Counterfeiting
- Commercialisation
- Franchising and Licensing
- Exchange Control
- Advertising Law
- Domain Registrations & Complaints
- Company Name Objections



COPYRIGHT

- Cinemagraphic Film Registration
- Commercialisation
- Enforcement / Litigation
- Licensing



REGISTERED DESIGNS

- Drafting, Filing, Searches and Prosecution
- Commercialisation
- Enforcement / Litigation
- Renewals

COMMERCIAL SERVICES
CORPORATE, PROPERTY & LITIGATION

Adams & Adams offers a wide range of specialist legal services organised under one of southern Africa's fastest growing commercial, property and litigation practices. This department is involved in every aspect of corporate and commercial law and has advised on numerous large and complex national and international transactions.

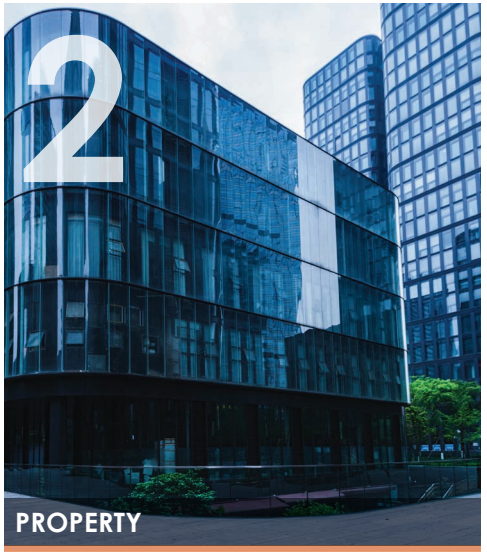
The Adams & Adams general commercial legal services practices boast competent and powerful teams that are purposed to represent clients in expertise areas such as commercial and contract law, commercial litigation, property services, public procurement, banking and finance, mergers and acquisitions, tax, exchange control, data protection, franchising, competition, labour, personal injury, arbitration and dispute resolution, among others.

As a leader among law firms involved in commercial services and other corporate transactions, the transactional and litigation experience of our attorneys, the breadth of our practice and the geographical reach of our offices in Africa have allowed us to maintain a competitive leadership position, representing a broad array of public and private companies, private equity firms and financial institutions, governmental entities, and other institutions and individuals in almost every type of commercial law situation.



COMMERCIAL

- Administrative & Constitutional
- Anti-corruption & Bribery
- Banking & Finance
- Business Rescue
- Compliance
- Competition and Anti-Trust
- Construction Law
- Consumer Protection
- Corporate Matters
- Credit Law
- Data Protection & Privacy
- E-Commerce
- Employment & Labour Law
- Exchange Control
- Forensics
- Gambling & Lotteries
- Inward Investment
- Insolvency
- Licensing & Distribution
- Mergers & Acquisitions
- Public Procurement
- Tax & Estate Planning



PROPERTY

- Commercial and residential leases
- Commercial and residential developments, sectional title developments
- Property transfers, subdivisions, consolidations
- Transactions and scheme structuring
- Registrations of bonds
- Registrations of servitudes & Property Litigation





LITIGATION

- Administrative & Constitutional
- Anti-corruption & Bribery
- Arbitration
- Banking
- Business Rescue
- Competition & Anti-trust
- Construction
- Consumer Protection
- Credit
- Dispute Resolution
- Employment and Labour
- Family Law
- Insolvency
- Insurance
- Medical Malpractice
- Personal Injury Claims
- Professional Negligence
- Public Procurement
- Road Accident Fund Claims

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